



**APRIL 10-13, 2017**  
**MCCORMICK CENTER WEST**  
**CHICAGO, IL**

# **SECURE A PRB SPONSORSHIP**

The PRB Coal Users' Group was formed to promote the safe, efficient and economic use of PRB Coals. Managers and plant operators are currently searching for the best practices to meet group goals in an efficient, safe and environmentally conscious manner, and this is the must attend conference to answer their questions.

The PRB User's Group Annual Meeting is co-located with ELECTRIC POWER, and this highly unique meeting offers the largest concentration of PRB Coal Decision Makers in one location. The PRB Coal Users' Sponsorship opportunities offer your company exposure at the center of this activity.

Sponsorships Include:

- Grand Sponsorship
- Coffee Break Sponsorship
- Reception Sponsorship
- Delegate Bag Sponsorship
- USB Drive Sponsorship
- Padfolio Sponsorship
- Hat Sponsorship
- USB Power Pack Sponsorship
- Daily Prize Giveaway Sponsorship

**CONTACT CHRISTY COLEMAN**

Phone — 713-343-1873

Email — [christyc@tradefairgroup.com](mailto:christyc@tradefairgroup.com)



# GRAND SPONSORSHIP

## \$15,000 (Exclusive)

- Your company logo on the Speaker Podium
- Your company logo on a Special Grand Sponsor Banner, displayed at the PRB Coal Users' Group Meeting
- Your company logo & PRB logo will be displayed on all of the note pads and pens in the User Group Meeting room (valued at \$2,500)
- Promotion in show guide, PRB Coal Section
- Your company logo on signage at PRB Coal Users' Group Annual Meeting
- Promotion in the PRB Coal Users' Group section of the conference program
- PRB giveaway item (\$10.00 per item) will have your company logo & PRB logo on it for User Group attendees
- Recognized as sponsor on PRB Coal Users' Group website
- Your company will be the only one to receive the PRB pre-registration list, prior to the PRB Users' Group Meeting — Registration list includes mailing address, email and phone numbers
- Your company will receive 3 Full Conference Passes (Valued at \$3,360) to the ELECTRIC POWER Conference and to the PRB Users' Group Sessions
- Three pieces of literature in PRB Room
- Full page ad in the PRB Annual Meeting binder
- Power Point slide presentation in the room (limited to 5 slides)



# COFFEE BREAK SPONSORSHIP

**\$7,500 (Exclusive)**

- Promotion in show guide, PRB Coal section
- Custom signage at PRB Coal Users' Group Annual Meeting
- Promotion in the PRB Coal Users' Group section of the conference program
- Your company's logo included with additional sponsors show guide listing
- Recognized as sponsor on PRB Coal Users' Group website
- An area for up to 2 of your staff to interact with PRB Coal delegates during the morning and afternoon coffee break
- Power Point slide presentation in the room (limited to 3 slides)

This very targeted sponsorship is limited to one vendor per day; so don't hesitate to reserve your day in the spotlight at PRB Coal Users' Group Annual Conference.



# RECEPTION SPONSORSHIP

## \$5,000 (5 Available)

Monday Night Reception for the PRB Coal Users' Group

- Signage in the PRB Reception Room
- Beverage Napkins with Sponsors logos at the PRB Reception
- Logo on the PRB Web site with a link from the PRB site to your site
- Option to display company literature in the PRB Session Room — all three days of the conference
- Three free upgrades to attend the PRB Annual Meeting (Value of \$375) — you must purchase the ELECTRIC POWER Conference Pass before you can upgrade to attend the PRB meeting.
- Prize giveaway at the reception — each sponsor can give up to 3 items away during the Prize giveaway drawing



# DELEGATE BAG SPONSORSHIP

**\$3,500 + Cost of bags (Exclusive)**

- Delegate Bags with the PRB logo and the sponsors' logo will be given to each PRB Coal Users' Group Annual Meeting Attendee
- Only your company may place info in the delegate bag
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the PRB website
- Promotion in show guide, PRB Coal Users' Group section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal Users' Group Annual Meeting (\$1,120 value)



# USB DRIVE SPONSORSHIP

**\$3,500 + Cost of USB Drives (Exclusive)**

- USB drives with the PRB logo and the sponsors' logo will be given to each PRB Coal Users' Group Annual Meeting Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the PRB website
- Promotion in show guide, PRB Coal Users' Group section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal Users' Group Annual Meeting (\$1,120 value)



# PADFOLIO SPONSORSHIP

## **\$3,500 + Cost of Padfolios (Exclusive)**

- Padfolios with the PRB logo and the sponsors' logo will be given to each PRB Coal Users' Group Annual Meeting Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the PRB website
- Promotion in show guide, PRB Coal Users' Group section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal Users' Group Annual Meeting (\$1,120 value)



# HAT SPONSORSHIP

**\$3,500 + Cost of Hats (Exclusive)**

- Hats with the PRB logo and the sponsors' logo will be given to each PRB Coal Users' Group Annual Meeting Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the PRB website
- Promotion in show guide, PRB Coal Users' Group section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal Users' Group Annual Meeting (\$1,120 value)





# USB POWER PACK SPONSORSHIP

**\$3,500 + Cost of Power Pack (Exclusive)**

- USB Power Packs with the PRB logo and the sponsors' logo will be given to each PRB Coal Users' Group Annual Meeting Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the PRB website
- Promotion in show guide, PRB Coal Users' Group section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal Users' Group Annual Meeting (\$1,120 value)



# DAILY PRIZE SPONSORSHIP

## \$2,500 each (One per day)

- Promotion in show guide, PRB Coal Users' Group section
- Custom signage at PRB Coal Users' Group Annual Meeting and at your ELECTRIC POWER booth
- Your company's logo included with additional sponsors show guide listing

How it works:

Your company will choose a prize of \$250.00 value or greater (subject to show management approval). ELECTRIC POWER will promote the giveaway on show site and in the PRB conference area. Delegates will visit your booth to enter and the winner will be drawn by your company personnel at your booth during that evening's ELECTRIC POWER reception on the show floor.

This very targeted sponsorship is limited to one vendor per day; don't hesitate to reserve your day in the spotlight at the PRB Users Group Annual Meeting.