

19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION

Presented by POWER magazine

Where **Generating Companies** Seek Solutions



Exhibit at the event that draws
more power generators than any other

**Reserve Your
Booth Today!**

EXHIBITION: APRIL 10–12, 2017

CONFERENCE: APRIL 10–13, 2017

McCormick Center West, Hall F1 ↗ Chicago, IL

2017 ELECTRIC POWER SPONSORS

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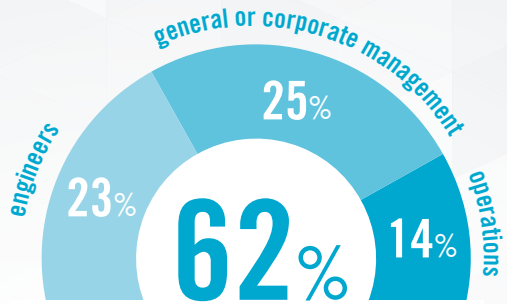
Contact Jason Smith for customized sponsorship opportunities.

jcsmith@accessintel.com | 713-343-1889

EMPOWER YOUR BUSINESS.

4 OUT OF 5 EXHIBITORS
FIND THE CONFERENCE A DRIVING FORCE
FOR ATTRACTING PROSPECTS THAT WILL
GROW THEIR BUSINESS

49% OF ATTENDEES SAID 2016 WAS THEIR
FIRST YEAR ATTENDING, WHICH MEANS OVER
1,000 NEW LEADS
FOR YOUR BUSINESS



OF ATTENDEES ARE ENGINEERS, GENERAL OR
CORPORATE MANAGEMENT AND OPERATIONS

80% OF ATTENDEES PLAN TO DO BUSINESS WITH **MULTIPLE EXHIBITORS**

59% said 2-5

9% said 6-10

12% said 11+

87% OF ATTENDEES RANK **ELECTRIC POWER** IN THEIR **TOP 5 CONFERENCE
& TRADESHOWS** ATTENDED IN THE LAST 12 MONTHS

15% ranked #1

53% ranked top 3

19% ranked top 5

WHY ATTENDEES VISIT THE EXHIBITION

NETWORK

53%

FIND NEW PRODUCTS & SERVICES

41%

DO BUSINESS WITH
NEW SUPPLIER

28%

DO BUSINESS WITH
EXISTING SUPPLIER

28%

COMPARE SUPPLIERS
& SERVICES

22%

93%

OF ATTENDEES WOULD RECOMMEND
ELECTRIC POWER TO A COLLEAGUE



**Statistics are from 2016 onsite survey and registration demographics*

GENERATE CONNECTIONS.

List of Attending Gencos in 2015, the Last Time ELECTRIC POWER Took Place in Chicago:

- ▶ ADM-Clinton Cogen
- ▶ ADM-Decatur Cogen Plant
- ▶ AEP-Knox Lee Power Plant
- ▶ AES Corporation
- ▶ Alabama Power—Plant Barry
- ▶ Alabama Power Company—Gadsden Steam Plant
- ▶ Alabama Power Company—Miller Steam Plant
- ▶ Alliant Energy
- ▶ Alliant Energy Corporate
- ▶ Ameren Corporation
- ▶ Ameren Missouri
- ▶ Ameren Missouri—Labadie Energy Center
- ▶ American Electric Power
- ▶ Arizona Public Services—Palo Verde Nuclear
- ▶ Associated Electric Cooperative, Inc.
- ▶ Atlantic Power
- ▶ Atlantic Power—Morris Cogeneration
- ▶ Basin Electric Power Cooperative
- ▶ Basler Electric
- ▶ BP Whiting Clean Energy
- ▶ Burbank Water & Power
- ▶ Calpine
- ▶ Campbell Solar Generation
- ▶ Cedar Falls Utilities
- ▶ CEGCO
- ▶ Citgo Petroleum
- ▶ City of Naperville Illinois—DPUE
- ▶ City of Panhandle, Texas
- ▶ City of Tallahassee
- ▶ City Utilities of Springfield
- ▶ City Water, Light & Power
- ▶ Cleveland Public Power
- ▶ CLP Power HK Co. Ltd.
- ▶ Colorado Springs Utilities
- ▶ ComED
- ▶ CONSOL Energy Inc.
- ▶ Consolidated Edison of New York
- ▶ Consumers Energy
- ▶ CPS Energy-Power Generation
- ▶ Curacao Refinery Utilities B.V.
- ▶ Dairyland Power Cooperative
- ▶ Dakota Electric
- ▶ Delaware Gas and Electric, Inc.
- ▶ Dominion Resources
- ▶ DTE Energy
- ▶ DTE Energy—Monroe Power Plant
- ▶ Dubai Municipality
- ▶ Duke Energy
- ▶ Duke Energy Corporation
- ▶ Dynegy Baldwin
- ▶ Dynegy Inc.
- ▶ East KY Power Cooperative
- ▶ Entergy
- ▶ Entergy—Palisades Nuclear Plant
- ▶ Entergy Services, Inc.
- ▶ Erdenet Power Plant
- ▶ EthosEnergy—Gila River Power Station
- ▶ Exelon—LaSalle County Station
- ▶ Exelon Corporation
- ▶ Exelon Nuclear Quad/Byron
- ▶ FirstEnergy
- ▶ GDF Suez Energy NA—Calumet
- ▶ Georgia Power—Plant McIntosh
- ▶ Georgia Power—Plant Scherer
- ▶ Georgia-Pacific Corporation
- ▶ Glow Group Bowin Power

- ▶ Golden Spread Electric Cooperative
- ▶ GPC Plant Scherer Southern CO
- ▶ Great River Energy
- ▶ Hartford Steam Boiler
- ▶ Illinois Power Generating Company
- ▶ Indiana-Kentucky Electric—Clifty Creek
- ▶ Invenergy LLC
- ▶ Jamaica Public Service Co. Ltd
- ▶ Japan Electric Power Company
- ▶ J-Power USA
- ▶ Juhl Energy-PEC
- ▶ Kansas City Power & Light CO
- ▶ KCPL—La Cygne Station
- ▶ Korea South-East Power Co.
- ▶ Lansing Board of Water and Light
- ▶ Louisville Gas and Electric
- ▶ Lower Colorado River Authority
- ▶ Luminant Energy LLC
- ▶ Luminant Power—Big Brown SES
- ▶ Luminant Power—Oak Grove Plant
- ▶ Midwest Energy Resources Company
- ▶ Midwest Steel Company
- ▶ Minnesota Power
- ▶ Mississippi Lime Company
- ▶ Mississippi Power—Plant Daniel
- ▶ Muscatine Power and Water
- ▶ Newmont TS Power Plant
- ▶ NextEra Energy Company
- ▶ NIPSCO—Michigan City Generating Station
- ▶ NIPSCO—R.M. Schafer Station
- ▶ NIPSCO Sugar Creek Power
- ▶ NiSource Corporation
- ▶ Northern Indiana Public Service Co.
- ▶ Nova Scotia Power
- ▶ NRG Energy Powerton Station
- ▶ NRG Joliet Station
- ▶ NRG LaGen Big Cajun 2
- ▶ NRG Sunrise Generating Station
- ▶ NRG WA Parish
- ▶ NRG Waukegan Station
- ▶ OGE Energy Corp.
- ▶ OGE Energy Corp.- Sooner Generating Station
- ▶ OGE Energy Corp.Muskogee Generating Station
- ▶ Ohio Valley Electric Corporation—Kyger Creek Station
- ▶ Oklahoma Gas and Electric Company
- ▶ Omaha Public Power District
- ▶ Ontario Power Generation Inc.
- ▶ Pacific Gas & Electric
- ▶ Pepco Holdings, Inc.
- ▶ PG&E
- ▶ Platte River Power Authority
- ▶ Plum Point Energy Station
- ▶ Prairie State Generating Company
- ▶ Qatar General Electricity & Water Corp
- ▶ Rochester Public Utilities
- ▶ Rural Electric Convenience Cooperative
- ▶ Southern California Edison
- ▶ Southern Company—E&CS
- ▶ Southern Power Company
- ▶ Tampa Electric Company
- ▶ TECO Power Services
- ▶ TECO-Westinghouse
- ▶ Texas Municipal Power Agency
- ▶ The AES Corporation
- ▶ Tuscon Electric
- ▶ TVA
- ▶ Valpo Nipsco /Nisource
- ▶ We Energies
- ▶ Westar Energy
- ▶ Wisconsin Public Service
- ▶ Wolverine Power
- ▶ Xcel—Monticello Generating Station
- ▶ Xcel Energy—Harrington Station
- ▶ Xcel Energy Power Generation

FUEL YOUR BOTTOM LINE.

If you're interested in doing business with end-users and utilities, then you need to exhibit at ELECTRIC POWER.

- ▶ Meet face-to-face with hundreds of attendees that work for generating companies
- ▶ Connect with engineering, operations, maintenance and management teams from utilities around the globe—48 countries represented in 2016 and over 170 international attendees
- ▶ ELECTRIC POWER attendees are there to find new products and solutions—Be there to do business with them!
- ▶ Save on travel costs and meet with your current customers and potential new clients in one trip

Utilize the marketing tools provided for FREE by ELECTRIC POWER to invite your clients.

- ▶ Utilize a personalized web page to invite your clients and prospects to visit you on the exhibit floor for free
- ▶ Mail or hand exhibit-hall only passes to clients at meetings, email passes in PDF format or just provide your code over the phone and your clients can access the exhibit hall for free
- ▶ Send customized HTML emails to clients and prospects
- ▶ Create custom banner ads through the ELECTRIC POWER website

“ I have always found the ELECTRIC POWER Conference and Exhibition a very valuable use of my time. Not only can I find the latest information on advancements in electric generation technology, it is a great opportunity to network and meet my peers in the industry. ”

Mark Nagel, Plant Manager, NRG Waukegan Station

Contact Jason Smith to reserve your booth and fuel your bottom line to power ahead in 2017.

jcsmith@accessintel.com | 713-343-1889



www.electricpowerexpo.com

SUPPLY THE RESOURCES.

ELECTRIC POWER is where generating companies seek solutions—be the supplier they connect with for new products and services needed at their plant.

Becoming an Exhibitor is Easy:

- ▶ Exhibit Space pricing starts at \$40/square foot
- ▶ Visit www.electricpowerexpo.com to view the online floor plan and see what space is still available
- ▶ Contact Jason Smith at 713-343-1889 or jcsmith@accessintel.com to reserve your preferred space
- ▶ We're with you every step of the way

Exhibit Space Rental Includes:

- ▶ Standard booth backdrop, side dividers and booth sign
- ▶ Discounted registration fees for the conference
- ▶ 30-word listing in the official show guide, online, and in the mobile app.
- ▶ Product Category listing in official show guide, online and in the mobile app.
- ▶ Final list of ALL registered attendees (ELECTRIC POWER is the ONLY power conference that offers this list)
- ▶ Special advertising packages in leading power industry publications and online media
- ▶ Discounted hotel rooms

Sponsorships Help You Hit Peak Capacity:

- ▶ Add visibility, drive traffic to your booth, and further establish your company has a competitive force
- ▶ Elevate your brand through cost-effective exposure to a geographically diverse audience
- ▶ Sponsorships start as low as \$1,500 and can be customized to fit your needs and budget
- ▶ Increase the impact of your show investment by committing to a sponsorship that will boost your exposure and help you hit peak capacity

“ “ The ELECTRIC POWER Conference and Exhibition helps me stay on top of industry trends and new technology, while meeting others who work in the industry. The relationships I have built by attending has helped me work through numerous issues at Plant Scherer. This is a great event! ” ”

Johnny Howze, III, Plant Manager, Georgia Power/Southern Company

**Reserve Your Booth and Sponsorship Today
to Supply the Resources Our Attendees Seek!**

Contact Jason Smith, Sales Manager
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ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

11000 RICHMOND AVE, SUITE 690
HOUSTON, TX 77042



Empower your business by generating
connections that will fuel your bottom line:

Exhibit or Sponsor at

ELECTRIC POWER 2017

It's Where **Generating**
Companies Seek Solutions!

Contact Jason Smith—Sales Manager

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