



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

PREMIER SPONSORSHIP \$12,000 each

RECOGNITION

- Your company will be identified as an ELECTRIC POWER 2017 Premier Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Premier Sponsor
- Your staff attending the ELECTRIC POWER 2017 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company
- Literature Distribution in the Press Room

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as a Premier Sponsor of ELECTRIC POWER 2017 in the conference brochure and the Official Show Guide
- Your company literature (a brochure, invitation, etc) will be placed in the bag each delegate receives when registering. (One item per sponsor—maximum of eight pages)
- Your company will be entitled to a 20% discount on the one-time four-color rate for advertising reserved in the 2017 Official Show Guide which will be distributed at the event to all delegates and visitors
- Corporate logo on the EP website with reciprocal hyperlink to your website
- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor on the first day of the ELECTRIC POWER 2017 Conference
- Your company will be recognized as a sponsor of the Opening Keynote Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session

CONFERENCE RECOGNITION

- Your company will be recognized as a Premier Sponsor and thanked during the Opening Day Keynote Sessions
- Your company will be identified as a Premier Sponsor on all podium signs throughout the ELECTRIC POWER 2017 Conference
- Your company will receive five (5) complimentary VIP invitations to the ELECTRIC POWER 2017 Conference to issue to customers or other business relations

MOBILE APP ENHANCEMENTS

- Rotating banner ad and landing page showcasing your products or services for when your banner ad is tapped
- Logo on exhibitor listing page
- Unlimited downloadable PDF products and company brochures