



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

ELECTRIC POWER HOST UTILITY SPONSORSHIP

\$15,000

RECOGNITION

- Your company will be identified as the ELECTRIC POWER 2017 Host Utility Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Host Utility Sponsor
- Your staff attending the ELECTRIC POWER 2017 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company
- Literature Distribution in the Press Room

SPONSORSHIP OF FUNCTIONS

- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor on the first day of the ELECTRIC POWER 2017 Conference
- Your company will be recognized as a sponsor of the Opening Keynote Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as the Host Utility Sponsor of ELECTRIC POWER 2017 in the conference brochure, the official Show Guide
- Your company literature (a brochure, invitation, etc) will be placed in the bag each delegate receives when registering. (One item per sponsor—maximum of eight pages)
- Your company will be entitled to a 20% discount on the one-time four-color rate for advertising reserved in the 2017 Official Show Guide which will be distributed at the event to all delegates and visitors
- Corporate logo on the EP website with reciprocal hyperlink to your website
- Recognition in POWER magazine in regards to your company being the Host Utility Sponsor at ELECTRIC POWER

CONFERENCE RECOGNITION

- Your company will be recognized as a Host Utility Sponsor and thanked during the Opening Day Keynote Sessions
- Your company will be identified as a Host Utility Sponsor on all podium signs throughout the ELECTRIC POWER 2017 Conference
- Your company logo, identifying you as a Host Utility Sponsor, will be displayed
- As the Host Utility Sponsor your company will receive unlimited registrations to the ELECTRIC POWER 2017 Conference & Exhibition (this does not include Co-Located Event Upgrades).