



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

POWER CLUB SPONSORSHIP

SOLD

POWER CLUB LOUNGE
\$20,000—Exclusive

SIEMENS

VIP LOUNGE BENEFITS

- 10x10 hard walled meeting room near the lounge (Booth 839)
- Literature and giveaway (optional) in the lounge
- 4 passes to the lounge (these are invitation only, so they will be closed to other manufacturers)
- Recognition on all signs onsite promoting the POWER Club Lounge
- Pre-show POWER Club registration list that can be used to set appointments onsite
- Lounge includes snacks and refreshments at all times, during evening receptions full service bar will be placed by POWER Club Lounge along with hot hors d'oeuvres.

ADDITIONAL BENEFITS

- Full page ad in show guide
- Banner ad on event website
- Recognition in collateral and emails promoting the lounge leading up to the show
- Full contact information for leads received at the lounge
- Logo recognition as a sponsor of the POWER Club online and in the show guide

POWER CLUB BREAKFAST

\$20,000—Exclusive or \$12,000—Tuesday or Wednesday

- Sponsor and education provider of the POWER Club Breakfast that is open to an expected attendance of 100-200 Generating Company attendees.
- Your company name and logo will appear on the ELECTRIC POWER website and direct marketing leading up to the conference, and in the on-site show guide.
- Sponsor will need to provide the program title, description, and speaker to ELECTRIC POWER for inclusion in the full program listing. All content will be approved by ELECTRIC POWER.
- Sponsor will have the opportunity to have a promotional item distributed at every seat in your sponsored breakfast.
- Sponsor will have a reserved table to invite your top clients/prospects to sit at a distinguished table at the front of the room.
- Company logo will appear on all directionals and signage for your sponsored breakfast.
- Company logo with link will be on the Sponsors Page and will rotate through the homepage of the event website. Company logo will be featured wherever your sponsored breakfast is mentioned online.
- Company logo will be included in at least one edition of ELECTRIC POWER Wire that will be sent to all pre-registered and past attendees, and opt-in subscribers. Also, ELECTRIC POWER will mention in all POWER Club descriptions that the breakfast is included in their attendee registration.
- Sponsor will receive full contact information for attendees scanned at the breakfast.