



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

RECEPTIONS & SPONSOR OPPORTUNITIES

TUESDAY RECEPTION— “BLUES BROTHERS JAZZ RECEPTION”

SUNGLASSES SPONSORSHIP

\$4000—Exclusive

- Branded sunglasses with company logo and ELECTRIC POWER logo to be handed out at door during Tuesday Night Jazz Reception
- Company logo on website and print materials stating Sunglasses Sponsor
- Signage at your booth dictating sponsorship of Sunglasses

SPIKED ICE SPONSORSHIP

\$8,500 (2 available) or \$12,000—Exclusive

- Interactive, liquid nitrogen Cocktail Bar set up in your booth/or in the vicinity of your booth during Wednesday Night's Closing Reception
- Frozen cocktails create a mesmerizing cloud of mist
- Choose of 2 flavors at the station
- 1 trained & licensed attendant to create and serve guests the frozen treats
- LED Bar & Podium to match company colors
- Invite sent to current registrants inviting them to stop by your booth and advertising the Spiked Ice Station
- Mobile text alerts notifying attendees of the Spike Ice Station
- Opportunity to hand out a giveaway item for both Tuesday and Wednesday night receptions (ie: a shot glass, koozies, cups, etc.)
- Company logo on website and print materials stating Spiked Ice Station Sponsorship
- Signage at your booth dictating sponsorship of the Spiked Ice Station Sponsorship
- Beverage Station during Monday evening reception that serves beer and wine