



19<sup>th</sup> Annual

# ELECTRIC POWER

CONFERENCE + EXHIBITION  
Presented by POWER magazine

## RECEPTIONS & SPONSOR OPPORTUNITIES

### MONDAY OPENING RECEPTION—“TASTE OF CHICAGO”

Opening Reception sponsored by **ZACHRY**

#### WHISKEY TASTING SPONSORSHIP

**\$8,500 (2 available) or \$12,000—Exclusive**

- Whiskey Tasting Station set up in your booth/or in the vicinity during Monday night's Opening Reception on the show floor
- Invite sent to current registrants inviting them to stop by your booth and advertising the Whiskey Tasting Station
- Mobile text alerts notifying attendees of the Whiskey Tasting Station
- Opportunity to hand out a giveaway item for both Monday and Tuesday night receptions (ie: a shot glass, koozies, cups, etc.)
- Company logo on website and print materials stating Whiskey Tasting Station Sponsor
- Signage at your booth dictating sponsorship of the Whiskey Tasting Station
- Beverage Station during Tuesday evening reception that serves beer and wine

#### WINE TASTING SPONSORSHIP

**\$8,500 (2 available) or \$12,000—Exclusive**

- Wine Tasting Station set up in your booth/or in the vicinity during Monday night's Opening Reception on the show floor
- Invite sent to current registrants inviting them to stop by your booth and advertising the Wine Tasting Station
- Mobile text alerts notifying attendees of the Wine Tasting Station
- Opportunity to hand out a giveaway item for both Monday and Tuesday night receptions (ie: a shot glass, koozies, cups, etc.)
- Company logo on website and print materials stating WineTasting Station Sponsor
- Signage at your booth dictating sponsorship of the Wine Tasting Station
- Beverage Station during Tuesday evening reception that serves beer and wine