



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

SOLD

GRAND SPONSORSHIP
\$45,000—Exclusive

RECOGNITION

- 20 x 30 exhibit space, or equivalent, exhibition space at the event
- Your company will be identified as a Grand Sponsor on the prominent signage in the registration area, by the entryway to the exhibition and in the exhibition hall and conference areas
- Your company can choose from any of the Conference Tracks Sponsorships available to be that sponsor, as well as overall Grand Sponsor and will receive all of the benefits of Conference Track Sponsor
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Grand Sponsor
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of a Grand Sponsor team
- An exclusive sign at the Host Hotel greeting delegates on your behalf and identifying you as a Grand Sponsor
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room
- A plaque will be presented to your company, during the opening Keynote Session (Executive Roundtable), recognizing your contribution as Grand Sponsor.
- Opportunity for a pre and post show email blast to registered ELECTRIC POWER attendees

ZACHRY

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor on the first day of the conference
- Your company will be recognized as a sponsor of the Opening Keynote Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session
- Your company will be identified as a Grand Sponsor, with company logo in the Pre-Conference Program both in the print and online version
- Your company will receive recognition in the Official Show Guide
- Your company literature, an invitation, a special notice, or a “give-away item”, will be placed in the bag each delegate receives when registering
- Your company logo on the event home page with a link to your company’s web site
- Opportunity to showcase your company on the event home page slider feature
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to—exhibitor prospectus, conference program, and official event guide.

CONFERENCE RECOGNITION

- Conference Advisory Board Position for the event (designee must be approved by Conference Management)
- Time for five (5) PowerPoint presentation frames will be provided to your company during a continuously-played PowerPoint loop shown prior to and during breaks in the keynote and conference sessions
- Your company logo identifying you as a Grand Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as a Grand Sponsor and thanked during the opening day Keynote sessions
- Your company will receive ten (10) complimentary Grand Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes
- Full-page ad in on-site show guide
- Beverage Station Sponsorship
- Harley Prize Giveaway Sponsorship

MOBILE APP ENHANCEMENTS

- Rotating banner ad and landing page showcasing your products or services for when your banner ad is tapped
- Logo on exhibitor listing page
- Unlimited downloadable PDF products and company brochures
- Push alerts to all attendees who have downloaded the app (available during show days only)