



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

TRACK PRIZE GIVEAWAYS

**\$2,000—One Giveaway Sponsor
Per Track, Single Track**

The six Strategic Tracks of the ELECTRIC POWER 2017 Conference address business and technical issues of concern to operating management from the generating companies and project developers. The conference delegates at these sessions are the reason why so many exhibitors enjoy success at ELECTRIC POWER; they represent the purchasing and specifying decision makers from both the power plant and corporate headquarters. The ELECTRIC POWER 2017 Conference Prize Track Sponsorship offers your company the opportunity to drive these conference delegates to your booth, making your company the center of activity. The conference tracks are:

Track 1: Power Plant Performance & Profitability

Track 2: Environmental Compliance

Track 3: Technology Advancements & Improvements

Track 4: Power Plant Resiliency

Track 5: Combined Heat & Power/Cogeneration

Track 6: Generating Power from Coal-Gas-Renewables

Exhibitors may also sponsor daily prizes for the co-located tactical meetings.

How it works:

Your company will choose a prize of \$250.00 value or greater. ELECTRIC POWER will promote the giveaway on show site, in delegate reminders, and at the ELECTRIC POWER conference area. Delegates will visit your booth to enter and the winner will be announced in the designated Track Session or at your company's booth.

ELECTRIC POWER CONFERENCE GIVEAWAY SPONSORSHIP INCLUDES:

- Promotion in the Official Show Guide
- Promotion in the delegate reminders
- Custom signage at the conference and at your booth
- Promoted in daily reminder