



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

ADDITIONAL SPONSORSHIPS

DELEGATE LUNCH SPONSORSHIP

WEDNESDAY LUNCH

\$5,000—4 available, 2 per Restaurant

- Table & signage in restaurant area for company literature and up to 4 staff members to interact with delegates as they pick up their lunch
- A dessert station will be located adjacent to your exhibit space for the Wednesday lunch
- Signage promoting your lunch sponsorship in conference areas and at the front of exhibit hall on Wednesday
- Your company will be identified as a Delegate Lunch Sponsor in print in the Official Show Guide
- Signage on tables in restaurant area with your company logo
- Corporate logo on the event web site with reciprocal hyperlink to your web site
- Your company will receive two (2) complimentary passes to the core Conference

ROOM DROP SPONSORSHIP

\$4,000 + Hotel Drop Fee

- Your company will have an item or brochure of your choice placed inside each delegates room at the headquarter hotel.
- Your company will be identified as a Room Drop Sponsor on the event website and in the Official Show Guide
- Your company may place literature on the conference area literature table.

HTML BANNER SPONSORSHIP

\$2,000

- Your company will have one 4-color banner advertisement in our monthly newsletter, the ELECTRIC POWER Wire. The Wire is distributed to over 100,000 ELECTRIC POWER Wire subscribers.
- Your company will receive a “hot-link” from the banner ad to a landing page of your choice.

BANNER SPECIFICATIONS:

- Size—160 x 600
- Animation—Max of 3 frames
- File Size—Max file size = 50k
- File type—GIF or JPG

DELEGATE BAG INSERT SPONSORSHIP

\$1,500 + Cost of Inserts

- Your company will have a giveaway item inserted into each delegate bag given to all attendees
- Your company will be identified as a Delegate Bag Insert Sponsor on the event website and in the Official Show guide