



19th Annual

ELECTRIC POWER

CONFERENCE + EXHIBITION
Presented by POWER magazine

INDIVIDUAL SPONSORSHIPS

YOUNG PROFESSIONALS IN POWER (YPP) EXCLUSIVE SPONSOR

\$8,000—Exclusive

- Premier sponsorship of Young Professionals in Power
- YPP Lounge on Show floor branded with your company
- Three speaking slots (1 hour each) to discuss content and topics of your company's choice
- Branding to be included in all YPP promotions, including mobile app and conference brochure
- Logo placement on website with reciprocal URL

YOUNG PROFESSIONALS IN POWER CONTENT SPONSOR

\$3,000

- One speaking slot (one hour) to discuss content & topics of sponsor's choice in the EP Theater
- Your company logo will appear on the ELECTRIC POWER website, in direct marketing materials relating to YPP leading up to the conference, and in the onsite show guide.
- EP Theater signage to be branded with your logo during YPP sessions
- Sponsor company's branding to be included in all pre-show YPP promotions & conference brochure

BANNER SPONSORSHIP—MAIN LOBBY

\$10,000—Multiple Available

- Sponsor to receive one (1) single-sided, full color banner in the main lobby, exact size and location TBD
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as a Sponsor
- Your company will be identified (with full color logo) as a Sponsor in the Official Show Guide
- You will receive a full color logo on the event website with a reciprocal hyperlink to your website
- Your company will receive (3) complimentary passes to the Conference
- Your company will receive (100) exhibit passes to share with your clients and prospects

ROTATING KIOSK SPONSORSHIP

\$7,500—Multiple Available

- Sponsor to receive custom printed, full color graphics on a rotating kiosk in the main lobby
- Kiosk (lit from within and rotating) includes 3 panels with custom graphics provided by sponsor
- Your company will be identified (with full color logo) as a Sponsor in the Official Show Guide
- You will receive a full color logo on the sponsor index of the event website with a reciprocal hyperlink to your website